

Warwickshire Waste Partnership

17th September 2014

Waste Partners Report

Recommendations

- (1) The Waste Partnership is asked to acknowledge the work being undertaken in each partner authority.

1.0 Introduction

- 1.1 This report provides an update on the various waste initiatives taking place in each authority area.
- 1.2 Authorities work together on communications initiatives where there is an associated benefit.

2.0 North Warwickshire Borough Council

- 2.1 Verbal update to be provided at the meeting.

3.0 Nuneaton & Bedworth Borough Council

- 3.1 Verbal update to be provided at the meeting.

4.0 Rugby Borough Council

- 4.1 A communication campaign entitled 'Recycle right for Rugby' has commenced in a bid to remind and inform residents of 'what goes where' in relation to the 3 bin recycling and refuse service.
- 4.2 A new service information leaflet has been delivered to all households in the Borough and a supply of leaflets will be delivered to letting agents in the town in order that they are passed onto new residents. A polish version of the leaflet will be delivered to appropriate locations in the Town. A poster giving similar information has been produced for communal bins stores and these will be displayed on site.

- 4.3 In addition to the leaflet delivery; several road-shows will be carried out during September / October in areas where it has been shown there are higher levels of contamination in the blue lid bins
- 4.4 To correspond with these actions the County Council is funding a 'door-stepping' initiative to take place in the Autumn. Prior to the initiative participation levels will be monitored and then again post initiative. Levels of contamination will also be reviewed. Officers from RBC have been heavily involved this initiative in identifying specific areas where it is recognised participation levels are low and contamination levels high.

5.0 Warwick District Council

5.1 Student Leaving

Contract Services worked in partnership both internally with the Media and Health and Community Protection teams and externally with Warwick University, SITA and Action 21 to both offer the District's student population every opportunity to recycle and minimise any disruption to other residents when they leave at the end of term. We produced a "Leaving Pack" (shown below) which was posted to approximately 500 student properties, highlighting additional collections of textiles and "bric a brac" these collections reflected the busiest period for tenancies to finish. A press release was produced and picked up by both local papers and national periodicals. This produced interest from other local authorities in the country asking for advice and information on our approach. To coincide with this Warwick Students Union ran a campaign called "Leave Learn Tidy" which also informs students how to get rid of waste appropriately



5.2 SITA Textile Partnership with Guide Dogs

SITA, our refuse and recycling contractor is continuing to develop it's partnership with Guide Dogs to promote the collection of textiles at the kerbside. For a donated proportion of the revenue gained through any increase in textile tonnage going to the charity, Guide Dogs lend their strong brand image and local connection to the campaign.

6.0 Stratford District Council

- 6.1 Work is currently taking place following the extension of the contract with Biffa to roll out a new waste and recycling collection fleet in 2015 to include 360 degree cameras and in-cab technology to protect operatives, improve efficiency of collection service and greatly enhance communication processes. This exercise will also give us the opportunity to consider route optimisation.
- 6.2 The results of a Customer Satisfaction Survey carried out in April have been compiled and for the waste and recycling service the headline results are:
- Best aspect of the service – ease of moving wheeled bins
 - Worst aspect of the service - mess left behind after collection
 - Most important aspect of the service – fortnightly wheeled bin collection service
- 6.3 A bulky waste collection service review is scheduled to be carried out in 2014/15. SDC are offering an open invitation to the other WCAs in Warwickshire to carry this out as a joint project.
- 6.4 A similar project is being planned for 2014/15 to review communal waste collection provision in the district to enhance the service (incorporating garden and food waste collections where appropriate). As above, other WCAs are invited to partake in the project which aims to promote and increase other reuse options and divert as much as possible from landfill.
- 6.5 New resident packs are being distributed in kitchen caddies delivered to new residents alongside wheeled bins. The pack includes a guide to the three bin system and the new junk mail leaflet.
- 6.6 Work is currently taking place to produce the TEEP assessment in response to the recycling separate collection legislation.
- 6.7 The kerbside collection of textiles, small items of WEEE and batteries continue to prove popular

7.0 Warwickshire County Council

- 7.1 Work is taking place on the following tenders:
- i. Door canvassing project – A tender has been awarded and the project will commence in mid Sept 2014

- ii. Re-use shops and HWRCs – Tenders have been submitted for the operation of all 6 HWRC re-use shops and 2 HWRCs (Stockton and Wellesbourne including their re-use shops). The evaluation of the tenders will take place over the next few weeks.
 - iii. Residual waste disposal contracts – A contingency contract for the disposal of residual waste from the Stratford area, should current facilities close for any reason will be procured later in the year.
- 7.2 Additional staff will be performing a meet and greet service and issuing leaflets to users of the HWRCs from June to October 2014 in an attempt to increase recycling rates
- 7.3 Nappies – A free two week trial of washable nappies is now available to parents and carers in Warwickshire. This enables them to try different styles of washable nappies before making the decision to buy. 45 parents across Warwickshire have used the trial since it was launched at the end of February.
- 7.7 The development of Lower House Farm HWRC and Waste Transfer Station in partnership with Staffordshire County Council is a finalist in the Association for Public Service Excellent (APSE) Service Awards 2014 in the public/public partnership working category. In addition WCC Waste Management Team is shortlisted in the Best Service Team – Waste Management and Recycling Category.
- 7.8 The extended commercial waste services at the HWRCs went live on 1st September at the following recycling centres: Burton Farm, Cherry Orchard, Princes Drive, Hunters Lane and Shipston. The other 3 WCC run HWRCs (Lower House Farm, Wellesbourne and Stockton) are all due to go live on 5th November. Further info is available at:
www.warwickshire.gov.uk/commercialwaste

Background Papers

- 1. None

	Name	Contact Information
Report Author	Tamalyn Goodwin	tamalyngoodwin@warwickshire.gov.uk
Head of Service	Mark Ryder	markryder@warwickshire.gov.uk
Strategic Director	Monica Fogarty	monicafogarty@warwickshire.gov.uk
Portfolio Holder	Jeff Clarke	jeffclarke@warwickshire.gov.uk